

**FOR  
IMMEDIATE  
RELEASE**

76 GRAND STREET NEW YORK NY 10013



**Yes Yes Y'all -  
The Birth of Hip Hop**

**November 1 – December 1, 2002**

**Opening Friday, Nov. 1, 7-10PM, hosted by  
Grandmaster Caz**

Deitch Projects is excited to present a show of historic photos and flyers from the first decade of hip hop. The exhibition celebrates the release of *Yes Yes Y'all*, the Experience Music Project's oral history of hip hop by Jim Fricke and Charlie Ahearn. The exhibition will take place at Deitch Brooklyn 110 North 1<sup>st</sup> Street, near the corner of Berry.

Hip hop is now at the center of American popular culture but the emergence of hip hop in the mid '70s in the South Bronx was ignored by the media until the early '80s. The over 100 photos and flyers brought together for this show create a visual record of that birth which has not been exhibited anywhere before.

*Yes Yes Y'all*, published by Da Capo press, is a 300 page oral history in the words of the people who lived and helped shape hip hop culture, featuring a rich collection of visual documentation much of which is also being presented in this show. The book is a joint effort by Jim Fricke, Senior Curator of Experience Music Project and Charlie Ahearn, whose 1982 classic hip hop film *Wild Style* is being re-released on DVD by Rhino. Charlie also shot a good portion of the book's photos during his pre-*Wild Style* days in the Bronx. Many photos and flyers were generously donated from private scrapbooks and closets of the hip hop pioneers themselves.

**CONTINUED ON REVERSE**

The show's opening will be hosted by Grandmaster Caz, famous as the "Captain" of one of the greatest original MC groups, *The Cold Crush Bros*, who will flex his old school style on the turn tables for this historic event which should draw many hip hop heads and true legends together.

Sunday afternoon hip hop programs at the space are being planned throughout November.

**110 NORTH 1<sup>ST</sup> STREET BETWEEN BERRY AND WYTHE  
GALLERY HOURS 1 – 7PM, THURSDAY – SUNDAY  
FOR ADDITIONAL INFORMATION PLEASE CALL 212-343-7300**