

76 GRAND STREET NEW YORK NY 10013



# **ENCYCLOPEDIA PICTURA**

## **BJORK'S WANDERLUST IN 3D**

**MARCH 13, 2008**  
**DEITCH STUDIOS**  
**4-40 44<sup>TH</sup> DRIVE**  
**7-9PM, SCREENING 8PM**

On Thursday, March 13<sup>th</sup>, Deitch Projects and Ghost Robot will present Bjork's newest video, *Wanderlust*, directed by Encyclopedia Pictura. The video will be presented in 3D. This exclusive premiere will also include a behind-the-scenes look at how this complex 3D music video was achieved.

The video is for the fourth single off Bjork's latest album *Volta* and takes the viewers on a trip through a mythical mountain valley, where the Icelandic singer wages a battle between her internal conflicts and the forces of nature. Traversing lavishly painted sets and sculpture, she forges mountain streams surrounded by jutting rocks and enormous yaks. On hand will be props built for the video, original concept art, and behind the scenes photography.

The event will be the culmination of nine months of work on a project which was shot at Deitch Studios. Based on what Encyclopedia Pictura describes as "hand-drawn conceptual art", the video was shot with a custom made stereoscopic camera rig using a mixture of live action, puppets, scale models, and computer generated animation. It will be shown using 3D projection and special glasses will be provided for viewers.

Encyclopedia Pictura is Isaiah Saxon and Sean Hellfritsch, a directing duo from San Francisco. Their previous videos for Grizzly Bear, Seventeen Evergreen, and Zion I established a distinct visual aesthetic, which has garnered them significant praise within the music video industry. This is their first gallery project. Deitch Studios is located on the bank of the East River on 44<sup>th</sup> Drive in Long Island City.

**FOR ADDITIONAL INFORMATION CONTACT MEGHAN COLEMAN AT**  
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