

**FOR
IMMEDIATE
RELEASE**

76 GRAND STREET NEW YORK NY 10013



**TERRY RICHARDSON
TERRYWORLD**

**September 10 – October 2, 2004
76 Grand Street**

On September 10th, 2004 today's greatest living photographer is going to show the world why he deserves the notorious moniker "God of Truth." Terry Richardson, the irreverent New Yorker who changed photography forever, will be showing his most personal work in years at Deitch Projects.

For those select few not familiar with Richardson's work it is an inimitable combination of low and high art. It is harsh and scary, lewd and erotic, hilarious and beautiful but, most importantly it is loved and understood by everyone who sees it. New York street kids are taught to understand the monolithic beauty of a Japanese landscape while the Parisian intelligentsia are taught the intricate workings of getting high in Hollywood at seven in the morning. How can the most exclusionary European snobs understand the grit of American's alleys? For the same reason the worst junkies alive can wrap their minds around Terry's sensual portraits of celebrities. His photographs are the truth. There is no pretension, no premeditation and no agenda. Terry Richardson lives his life as a fearless sensualist and his camera is always in hand capturing every second of the journey. Everything is there, bare and untethered for all to see and if you are happy to be alive you cannot resist these depictions of our magnificent world

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gone mad. We see top models in their kitchen making a coffee with awful shorts on. We see the rich and famous cropped so close their age spots look like delicate watercolors. It's always real and it's always right. To put it simply, Richardson's depictions of his day to day are the most sincere and genuine images of the 21st Century.

Fans of Terry's work will be excited to hear that Richardson's forthcoming Deitch show soars past all his previous work. It is his most heartfelt and endearing work to date, a relentless onslaught of everything that makes his photos beautiful but with more passion and sincerity than ever before. Every person who sees this show will be forever altered because the "God of Truth" has surpassed himself and taken his relentlessly venerated genius to a new height of ecstasy. This is more than a tasteful art show about the beauty we all take for granted. It is the documentation of a miracle.

**GALLERY HOURS 12-6, TUESDAY – SATURDAY
FOR ADDITIONAL INFORMATION CONTACT
SUZANNE GEISS AT 212-343-7300**