

**FOR
IMMEDIATE
RELEASE**

76 GRAND STREET NEW YORK NY 10013



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**CORY ARCANGEL & PAPER RAD
SUPER MARIO MOVIE
JANUARY 15 – FEBRUARY 26, 2005
76 GRAND STREET**

----- Forwarded Message

From: cory arcangel <cory@post-data.org>
Date: Tue, 12 Jun 2004 14:36:42 -0400 (EDT)
To: <kathy@deitch.com>
Subject: IDEA

The projects working title is called "Mario Movie". it is a secret project by myself, Ben Jones, Jessica Ciocci, and Jacob Ciocci (Paper Rad). I'm doin the programming and paper rad is gonna do set design and screenplay!!!! (were gonna do it all over email, of course...) Also maybe there will be some special guest appearances by ???????. cool. it is a hacked 8bit Super Mario Brothers 1 cartridge. i will hack the game cartridge and totally reprogram it... so when you put in THIS cartridge, instead of the game, you are presented with a 15 minute movie using all original graphics from the game [without actually altering the original factory soldered grahics ROM]. This is similar to my cloud cartridge, but 40 times as awesome. The movie is gonna be about how Mario's world is falling apart. Like mad max, but in 8bits. Picture title screens, messed up

fantasy worlds, castles floating on rainbow colored 8bit clouds, waterfalls, underwater dungeon nightmare rave scapes, dance parties, floating / mushrooms level scenes, Mario alone on a cloud crying, fireball flicker patterns, and video synth knitted 60 frames per second seizure vidz. Each scene will also have music. & All being generated by **this one 32k 1984 cartridge!!!!!!!!!!!!!!** basically it is mario brothers totally rearranged into this amazing impossible 8bit world....

infinite possibilities. i am sure there has been nothing like it ever.

to do this i am programming my own mario brothers animation program to run on the Nintendo. Think of the program Flash, except I wrote it, its messy, and it runs on the Nintendo. the source code for the project will be copy left, and freely avail as a magazine, or Xerox, or whatever. the cartridge will be in an edition of ???. there will be 5 APs that we will send out in the mail secretly to people who have influenced us. [imagine getting this in the

mail one day out of the blue!!!!!!!!!!!!!!!!!!!!...>>!!!!!!]

the entire exhibition will be 32k in size [the size of a normal jpg].

The catalogue/zine will be written by the Radical Software group's dr. alex galloway. he is the professor of media ecology at NYU,..... he just did an art project where he beat mario brothers and then made tablature on what buttons to press when to do it.....totally awesome.

There will also be a rad 1/2? night event featuring other computer hacking art, and the history of computer hacking art work and graf. this night is called "low level all stars". and will feature bedroom nerds

from all over the world who are making the most insane code / hacking art imaginable. Think computer viruses, dot matrix art, ASCII art, hacker graf, ect, ect,....Awesome!!!!!!!!!!!!

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SIGNATURE--->

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**FOR ADDITIONAL INFORMATION CONTACT JASMINE LEVETT AT
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