

**FOR
IMMEDIATE
RELEASE**



**MOMOYO TORIMITSU
INSIDE TRACK**

**January 10 – February 7, 2004
76 Grand Street**

An international business competition takes place from January 10 – February 7, 2004 at Deitch Projects's Grand Street gallery. Three life size robots of American, European, and Asian businessmen compete against each other in corporate battles. They crawl determinedly like corporate soldiers.

The artist sees competition, especially business competition, as an essential part of the New York experience. Her three robots and the accompanying video transpose psychological competition to a physical contest among the American, European and Asian businessmen. The three robots are astonishingly life-like, capturing the pose of businessmen determined to win. In addition to the crawling robots and the video of the corporate battle, the artist will present formal photographic portraits of the businessmen, in the style of a corporate annual report.

Concurrent with the Deitch Projects exhibition, Torimitsu will present an installation at the Swiss Institute, 495 Broadway, with an army of crawling mini-businessmen, the size of action toys, racing against each other across borders.

CONTINUED ON REVERSE

Torimitsu created her first businessman robot, a Japanese businessman called Miyata Jiro in 1994. He has crawled through the streets in business capitals around the globe. The American businessman from the current series was presented last year at Art Basel Miami where he caused a sensation crawling around the art fair.

Momoyo Torimitsu was born in Tokyo in 1967. She came to New York in 1996, where she currently lives, to participate in the PS 1 Studio Program. This is her second exhibition at Deitch Projects.

**GALLERY HOURS 12-6, TUESDAY – SATURDAY
FOR ADDITIONAL INFORMATION CONTACT
JASMINE LEVETT AT 212-343-7300**