

**FOR
IMMEDIATE
RELEASE**

76 GRAND STREET NEW YORK NY 10013



**STYLE ROOTS
BIRTH OF HIP HOP STYLE**

**Sunday, November 17, 2002, 3 –7PM
110 North 1st St., Williamsburg**

This event will take place along with *Yes Yes Y'all*, an exhibition of historic photos and flyers from Hip Hop's first decade celebrating the release of the book *Yes Yes Y'all*, Experience Music project's oral history of hip hop by Jim Fricke (EMP) and Charlie Ahearn (Wild Style).

Original pioneers will speak on, demonstrate and rock the four elements of hip hop. MC legend Grand Master Caz and DJ Tony Tone of The Cold Crush Bros., Frosty Freeze and Jo Jo from the Rock Steady Crew and graf legend and artist Futura 2000 and many more are coming to reveal the evolution of style from gangs, bboys to MC Kings. Author Charlie Ahearn and many old school stars will be in the house to sign books!

The Exhibition: The emergence of hip hop in the mid 70's in the South Bronx was an event ignored by the media until the early 80's. The over 100 photos and flyers brought together for this show create a visual record of that birth which has not been exhibited anywhere before.

The Book: *Yes Yes Y'all*, published by daCapo Press, is a 300 page oral history in the words of those people who lived and helped shape hip hop culture, featuring a rich collection of visual documentation much of which

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is also being presented in this show. The book was a joint effort by Jim Fricke, senior curator of Experience Music Project and Charlie Ahearn, whose 1982 classic hip hop film *Wild Style* is being re-released on DVD by Rhino. Charlie also shot many of the book's photos during his pre-Wild Style days. Other photos and flyers were generously donated from private scrapbooks and closets of the hip hop pioneers themselves. Additional photos represent graf photo greats Jack Stewart, Henry Chafant and Marty Cooper.

110 NORTH 1ST STREET BETWEEN BERRY AND WYTHE
FROM MANHATTAN: L TRAIN TO BEDFORD AVE
car: Williamsburg Bridge, take first exit on right, Broadway
GALLERY HOURS 1 – 7PM, THURSDAY – SUNDAY
FOR ADDITIONAL INFORMATION PLEASE CALL 212-343-7300