

**FOR
IMMEDIATE
RELEASE**



**POWER PLEASURE DESIRE DISGUST
AN INSTALLATION BY
BARBARA KRUGER
NOVEMBER 1-DECEMBER 20, 1997**

An installation of new work by Barbara Kruger inaugurates Jeffrey Deitch's new exhibition space at 18 Wooster Street. Upon entering the gallery, the visitor experiences a cacophony of images and voices. Words are projected onto the floor and walls with images changing every eight seconds at twelve different intervals. Video images of closely cropped talking heads address the viewer from the ends of three twenty-two foot long tunnels. As the visitors approach the tunnels, the individual voices become clearer.

The talk is about love, hate, disgust, power, and the other subjects that trigger passion in everyday conversation. Some of the talk is humorous; some of it is brutal.

Barbara Kruger describes herself as "an artist who works with pictures and words." Her influential work has appeared in numerous forms from t-shirts and matchbook covers to the walls and floors of entire subway stations. During the course of this exhibition, a city bus entirely covered by Kruger's work will follow its regular Manhattan route in a project sponsored by the Public Art Fund. A concurrent exhibition of Kruger's new sculpture and vinyl wall pieces will take place at the Mary Boone Gallery.

FOR MORE INFORMATION, CONTACT ELIZABETH IARRAPINO AT DEITCH PROJECTS

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